

Fall 2017 School & Library Promotions

Rep Special

Free shipping and shelf-ready processing on each order totaling \$350.00 or more.

Fall 2017 Free Series Collections – includes Print and/or Multiuser eBooks

Direct customers can select free sets of series on qualifying orders. Orders above **\$600** qualify for free library-bound print or free multiuser eBook editions. Orders above **\$1100** qualify for both print and eBook editions! Series choices include:

- Primary Grades: **Lightning Bolt Books Collection** – includes *Animals in Danger* (6 titles), *Dinosaur Look-Alikes* (6 titles), *Plant Experiments* (6 titles), and *Robots Everywhere* (4 titles) (complete set of 22 titles) (Promo: Print **SLF17P** / eBooks **ESLF17P** / Both **BSLF17P**)
- Intermediate Grades: **Searchlight Books Collection** – includes *Do You Know the Continents?* (7 titles), *How Do We Use Money?* (4 titles), *What Are Earth's Cycles?* (6 titles), and *What Are Energy Sources?* (6 titles) (complete set of 23 titles) (Promo: Print **SLF17M** / eBooks **ESLF17M** / Both **BSLF17M**)

All orders placed under this promotion will receive free shipping and shelf-ready processing (including QR Codes for digital editions). Fulfillment of print sets contingent upon existing stock levels. Multiuser digital access limited to a single school or library. Offer expires December 31st, 2017.

Fall 2017 Free Titles: Customer Choice – includes Print and/or Multiuser Digital Books

Direct customers can now select free books in print or multiuser digital editions (including eBooks, Lerner Interactive, and Audisee eBooks with Audio)!

- Orders above \$600 qualify for 10 free books of the customer's choice.
 - Print: SELECT10P / Digital: SELECT10D / Mix: SELECT10M
- Orders above \$1100 qualify for 20 free books of the customer's choice.
 - Print: SELECT20P / Digital: SELECT20D / Mix: SELECT20M

All orders placed under this promotion will receive free shipping and shelf-ready processing (including QR codes for digital editions). All selected incentive titles must be copyright 2017 or older. Customer must specify format type. Multiuser digital access limited to a single school or library. Offer expires December 31st, 2017

Fall 2017 Device Incentive Offer

Direct customers are eligible to receive a complimentary device with qualifying orders:

- \$1,200 or more = Kindle Fire HD **KINDLE**
- \$2,400 or more = iPad (32GB) **IPAD7**
- \$4,500 or more = iPad Pro (10.5 inch display, 64GB) **IPADPRO1**
- \$5,600 or more = iPad Pro (12.9 inch display, 64GB) **IPADPRO2**

Devices will ship separate from main order. If a device is unavailable, we reserve the right to substitute with a comparable item of equal or greater value. Offer expires December 31st, 2017.

Fall 2017 3D Printer offer

Direct customers are now eligible to receive a complimentary 3D printer with qualifying orders:

- **\$3,800** or more = Flashforge Finder 3D Printer / Promo Code: **PRINT3D**

Items ordered under this promotion will receive free shipping and shelf-ready processing. Printer ships separate from main order shipment. If the advertised model is unavailable, we reserve the right to substitute with a comparable model of equal or greater value. Offer expires December 31st, 2017.

Fall 2017 Digital / Print Combo Special

Direct customers who spend \$500 or more on any combination of multiuser eBooks, Lerner Interactive Books, and/or Audisee eBooks with Audio can receive the corresponding hardcover editions for free! All orders will also qualify for complimentary shelf-ready processing (including QR codes for instant eBook access) and shipping. Offer expires December 31st, 2017.

Promo: COMBO2

Customized Interactive Book Collections

Direct representatives have the exclusive ability to create Customized Interactive Book Collections with pricing based upon the total number of Interactive titles orders:

- 1 – 4 Interactive titles = \$39.95 per title
- 5 – 24 Interactive titles = \$35.95 per title
- 25 – 49 Interactive titles = \$29.95 per title
- 50 – 74 Interactive titles = \$24.95 per title
- 75 or more Interactive titles = \$20.00 per title

To qualify, the following promotion code must be cited on the order: **IBKREP**.
Special pricing runs through December 31st, 2017.
